



## CIRCULAR RECRUITING PROCESS WITH HAYS

#### **External image of the company: Talent attraction**

- Development of individual recruitment strategies through brand experience
- · Attractive employer positioning
- Strengthening of digital presence on LinkedIn and Xing
- Personal branding: beneficial content with strategy
- Employees as ambassadors of the company
- Making recruiting potential visible at all levels
- Social listening: identify, document and interpret social signals

#### Relationship management

- Potential of rejected candidates
- Efficient and sustainable communication of referral programmes
- Benefits in the age of new work
- Employee evaluation portals
- Potential of former employees
- Sustainable (digital) onboarding
- Team bonding and communication



#### **Recruitment market approach**

- Social recruiting: targeted approach of applicants
- Definition and evaluation of KPIs
- Digital relationship management: sustainable use of social networks
- Set-up of a pool consisting of potential new employees
- Emotional and authentic approach through storytelling
- · Target group-specific active sourcing
- · Job advertisements and cultural fit

#### **Interview process**

- Transparent, comparable interview steps
- Precise questioning techniques
- Interview process as an opportunity to strengthen the employer's brand
- · Objectification of the selection criteria
- Proper advertising of the vacancy
- Creation of tension through a mix of methods
- Clear (digital) candidate journey
- Improved feedback times
- Conveying empathy and authenticity during the interview



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# HR – CONSULTING OUR GOAL



Our goal is to optimize the candidate experience for your company in the long term





The focus of our HR consulting is on optimizing your recruiting processes



The daily contact and honest feedback from candidates give us a new perspective on the requirements towards your company brand



This is why we take a close look at your company's candidate experience



With an optimized application process, you will receive more qualified applications from your target group



# HR-CONSULTING GOALS AND TOPICS



#### YOUR GOALS ARE OUR FOCUS

- Making the recruitment process more effective and efficient, taking into account given company specifications
- Challenging existing processes
- Transformation of existing processes in view of modern forms of work
- Increased transparency and clear structures in recruiting

- Making social media activities visible and measurable
- Increased employee retention
- Reduction of (early) fluctuation
- More qualified applications
- Time and cost saving
- Candidate centricity as a distinguishing feature





### YOU HAVE QUESTIONS, WE HAVE THE ANSWERS

- Do you need HR consulting to implement new strategies such as hybrid recruiting?
- You are not sure if your application process is efficient?
- You don't know how applicants perceive your company and your application process?
- You have too few applicants or you have the impression that you are attracting the "wrong" applicants?
- Do you think that the staffing process takes too long?
- Do you want to advance the digitalization in recruiting and increase your digital presence?
- Do you think your interviews are not convincing applicants?



# HR-CONSULTING FOCUS AREAS CONSULTING | TRAINING | COACHING





THE SERVICE PACKAGE of our HR consulting includes a consulting and training concept tailored to your needs.

In doing so, we focus on both your perspective as a company and that of the applicants.





#### HR-CONSULTING - OUR SERVICES

#### CONSULTING



**Analysis** and recommendations for action

Together with you, we analyse your currently existing processes and define recommendations for action. We examine all levels and identify potential for improvement.



**Implementation** 

We integrate all persons involved and work together to implement the previously defined measures. It is important to us to pursue an individual and situationdependent advisory approach.



**Support and** coaching

It takes continuous practice and goal alignment to implement new processes and internalise them. As experienced professionals, we accompany and coach you beyond the implementation phase.

#### **TRAINING**



**Training** 4 units / 8 units

Training mix of:

Theoretical input, incl. handouts

Practical application through targeted exercises → Role plays, group work, individual work

Repetitions to anchor the previously learned

Feedback & transfer into everyday life



**COACHING** 

**Individual Coaching** 

90-minute individual coaching tailored to the respective needs (of the executive)

For the duration of e.g. half a year, there is a monthly exchange between the

participants of the coaching sessions and the trainer to sharpen the contents.



**Jour Fixe** 



#### COMPLIANT SOURCING® - OUR SERVICES

**TRAINING** 

**Compliant Sourcing®** is a consulting **concept** developed by Hays.

Our legal experts support you in structuring flexible and compliant forms of deployment in service contracts.

With us, you always keep an overview despite the constant legal changes.

#### **CONSULTING**





**Project plan** 





Results and recommendations for action

Derivation of the recommendations for action

Development and presentation of the results



**Training** 

Training course: 'Legally compliant deployment of freelancers'

- Legal framework
- Contractual arrangements
- Implementation in everyday work



Together we analyse the currently existing processes

We then carry out an **ACTUAL - TARGET** comparison.

Preparation of a detailed project report.

#### YOUR CONTACT PERSON



## **Elisabeth Coutinho, MA MSc Teamlead**

M: + 43 664 1128707

E: elisabeth.coutinho@hays.at

in linkedin.com/in/elisabeth-coutinho

#### HAYS LOCATIONS IN AUSTRIA

Vienna
Europaplatz 3/5
1150 Vienna

Graz
Stempfergasse 3
8010 Graz



> 8	rears
	Recruiting experience in
	various industries

> 1.500	Job interviews
> 1.500	conducted

> 1.000	Active approach
	of candidates
	through active sourcing

> 240	Accompanied
	application processes

> 120 Held consultations, trainings and coaching